

### Google Analytics

Apply the tracking capabilities of Google Analytics to a candidate portal with the myStaffingPro® Google Analytics Add-On.

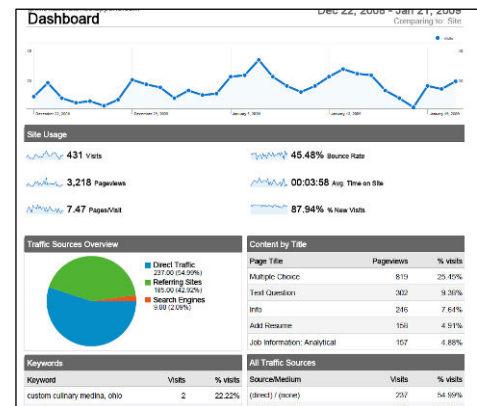
### Features

- ▼ **Visitor Tracking** – Utilize the detailed analytics to examine the number of candidates that visit your site and the length of their stay. The visitor tracking reports help you identify the popularity and stickiness of your candidate portal.
- ▼ **Source Reports** – Review a summary of the sources that refer traffic to your site. With Google Analytics, you can easily identify which sources generate the most candidate traffic, and which do not.
- ▼ **Content Tracking** – Analyze which pages the candidate completed and where they decided to leave off. The information gathered can be used to modify your online application process and increase completion rates.
- ▼ **Report Configuration** – Select from an assortment of options to configure a report that meets your specific needs.
- ▼ **Monthly Summary Report** – Receive a monthly report via email that contains the exact information you want to review.

Please contact your Sales Representative for additional functionality and pricing information.

### Google Analytics

myStaffingPro Candidate Portal



Google Analytics Report